

PROPOSAL TO THE DEAN

The Student Access and Retention Committee submits to you the following ideas that we believe will manifest in to a successful future plan of action which will continue to show that, without a doubt, the C.O.A.L is the heart and soul of the University and the Community at large.

Proposal for a future Plan of Action

- Make ourselves available to the students
- Bring awareness of what all other departments do
- Must build better relationships with the Recruitment Office
- Must attend recruiting events sponsored by the Admissions
- Give away little trinkets to prospective students at recruiting events; specifically trinkets with our Logo on it.
- Need to be provided with financial resources in order to purchase goodies to give away to prospective students at recruiting events
- If we focus on recruiting within our departments, it will strengthen the College itself.
- Make sure students are aware of the college that they are in.
- Accommodating Non-Traditional Students

Types of Students we want to recruit:

- We want students who want a strong identity within our departments
- Students who know what they want to major in.
- Serious students who are self-motivated and passionate about themselves and their education.
- We want the non-traditional students.

How do we keep them when they arrive

- Personal contact with each individual student.
- Give Students the opportunity to Job Shadow. Career Center is looking for volunteers.
- Post quotes on departmental websites by Alumni who graduated from College.
- Keep our curriculum timely and our pedagogy focused on the students; resulting in their educational experiences being more meaningful. In doing so we won't have to worry about retention; only over-filled classes.
- Make available information that leads to jobs.
- Make sure online courses are available.
- Make alumni available to speak with continuing students

How can we increase Diversity

- Charlotte Hardin, Assistant Vice-President of Multicultural Services, CharlotteHardin@MissouriState.edu 836-6618.
- Contact the Minority Student Recruitment Team to find out how we can get involved. <http://organizations.missouristate.edu/msrt/>
- Chad Sisk, Missouri State University Regional Admission Counselor in St. Louis, ChadSisk@MissouriState.edu 836-5396.