

Southwest Missouri Public Relations Society of America's Dr. Joe McAdoo Memorial Scholarship Application

The scholarship sponsors:

The Southwest Missouri Public Relations Society of America chapter (SWMO PRSA) is an organization that provides an inviting & active forum for sharing ideas & experiences among public relations professionals in southwest Missouri.

Dr. Joe McAdoo is a founder & past president of the Public Relations Association of Springfield (which evolved into SWMO PRSA) & former chair of the Department of Communication at Drury University. He was committed to fostering educational opportunities that maintain the distinction & integrity of the public relations profession.

The Community Foundation of the Ozarks manages the scholarship fund.

The scholarship:

- One (1) \$1,000 scholarship will be awarded for the 2009-2010 academic year (\$500 fall/\$500 spring).
- The recipient also may attend SWMO PRSA monthly membership meetings & our annual professional development seminar free-of-charge (a \$150 value) during the academic year.

Eligibility:

- Applicants must be an undergraduate student beginning the junior or senior year or a graduate student pursuing a degree in communication, public relations or a closely related area.
- Applicants must be enrolled full-time (taking at least 12 credit hours per semester undergraduate, 9 hours graduate) at one of the following institutions: College of the Ozarks; Drury University; Evangel University; Missouri Southern State University; Missouri State University; or Southwest Baptist University.
- Selection of the scholarship winner will be based on interest & involvement in communications, academic standing & campus &/or community involvement.

Selection committee:

The SWMO PRSA scholarship selection committee will consist of five members: two SWMO PRSA members, including the scholarship committee chair; & three professionals who're working in communications &/or public relations, who are neither PRSA members nor employed by the academic institutions of eligible scholarship applicants. All members of the scholarship selection committee will be approved by the SWMO PRSA board of directors.

Application deadline:

To apply for the Dr. Joe McAdoo Memorial Scholarship, submit the following by **April 10, 2009**:

- 1) a completed application form (attached)
- 2) a copy of official sealed transcripts
- 3) an updated resume (please emphasize items that highlight communication activities & interests)
- 4) a 500-600 word essay (typed, double-spaced) describing how the Dr. Joe McAdoo Memorial Scholarship will assist the student in achieving academic & career goals

Send application materials to:

SWMO PRSA Scholarship Selection Committee, SWMO PRSA, P.O. Box 4807, Springfield, MO 65808

For scholarship questions, contact Jacob Day at 417-831-7283 or jday@bkd.com.

For more information about SWMO PRSA, visit www.swmoprsa.org.

Dr. Joe McAdoo Memorial Scholarship

Please print or type the following information:

Name: _____

E-mail address: _____

Permanent address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Cell (if applicable):** _____

Summer address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____

College you attend: _____

Declared major: _____

Anticipated date of graduation: _____

What will be your class designation at the beginning of the fall 2009 semester? Junior Senior Graduate

Please list the names & phone numbers of two references with academic &/or professional communications experience:

Reference #1: _____ Title: _____ Phone: _____

Reference #2: _____ Title: _____ Phone: _____

Your signature gives members of the scholarship selection committee the right to verify the information submitted for the scholarship application.

Signature: _____ **Date:** _____

Please attach all required materials to this application form. Failure to include any of the above information can result in disqualification from consideration for the scholarship.
