

# PUBLIC RELATIONS INTERNSHIP PROGRAM

## DESCRIPTION

Fleishman-Hillard is an international, full-service public relations firm with headquarters in St. Louis. For 20 years, the Fleishman-Hillard St. Louis office has offered college students and recent graduates the opportunity to gain valuable, practical public relations experience through its internship program.

The Fleishman-Hillard St. Louis internship program offers three sessions: spring, summer, and fall. While at Fleishman-Hillard, interns have the opportunity to work with staff members to develop and execute media campaigns; write news releases, research papers, media pitch letters and other correspondence; participate in new business opportunities; and coordinate events.

Although interns are assigned to work with specific groups and accounts, they are exposed to many facets of the firm. Practice areas in the St. Louis office are:

**Corporate Communications • Investor Relations • Marketing •  
Healthcare and Environmental • Public Affairs • Employee Communications**

## REQUIREMENTS

Applicants need at least a B average and must have completed their junior year of undergraduate study, however, recent graduates are preferred. Applications are welcomed from students with concentrations in all major areas, but backgrounds in **journalism, mass media, communications, public relations, and radio and television broadcasting** are given first consideration.

## COMPENSATION

Interns are paid on an hourly basis and are competitive within the industry and the St. Louis market. Interns work from 8:30 a.m. to 5 p.m. Monday through Friday and usually have opportunities for overtime. In addition, the company pays for parking.

## SESSIONS

- **Winter/Spring:** January – May (application deadline: November 1)
- **Summer:** June – August (March 1)
- **Fall:** September – December (July 1)

## APPLICATION

Please specify which session and practice area(s) are of interest. To apply, **send a cover letter, resume, three writing samples, and a letter of recommendation** to:

**Intern Coordinator  
Fleishman-Hillard Inc.  
200 North Broadway  
St. Louis, MO 63102  
fhstlinterns@fleishman.com**